References

CHAPTER 1


Bureau of Economic Analysis. National Income and Product Accounts, 2009. Table 5.3.5. Private Fixed Investment by Type (A) (Q)


Dataxis Intelligence Press Release (February 11, 2010).


Quinn, Francis J. "eBusiness Evangelist; An Interview with Erik Brynjolfsson." Supply Chain Management Review (May/June 2006).


Verisign Inc., The Domain Name Industry Brief, Volume 7, September 2010.


Weill, Peter, Jeanne Ross, and David Robertson. "Digitizing Down to the Core." Optimize Magazine (September 2006).

CHAPTER 2


Alter, Allan. "Unlocking the Power of Teams." CIO Insight (March 2008).


Berlind, David. "Google Apps Refresh Sets up Death Match with Microsoft," Information Week, April 12, 2010;


IBM. "EuroChem Finds the Right Chemistry for Collaboration with IBM." (June 30, 2009).


Chapter 3


Jensen, M. C., and W. H. Meckling. "Specific and General Knowledge and Organizational Science." In Contract


Watson, Brian P. "Is Strategic Alignment Still a Priority?" CIO Insight (October 2007).


CHAPTER 4


Gerlach, James, Bruce Neumann, Edwin Moldauer, Martha Argo, and Daniel Frisby. "Determining the Cost of IT Services." Communications of the ACM 45, no. 9 (September 2002).


Gomes, Lee and Taylor Buley. "Is the PC Dead?" Forbes (December 28, 2010).


Duvall, Mel. "Study Predicts Big Shift to Cloud By 2020." Information Management (June 10, 2010).


IBM. "Seeding the Clouds: Key Infrastructure Elements for Cloud Computing." (February 2009).


Leong, Lydia and Ted Chamberlin. "Magic Quadrant for Web Hosting and Hosted Cloud System Infrastructure Services (On Demand)." Gartner Inc. (July 2, 2009).

Lohr, Steve. "Bundling Hardware and Software to Do Big Jobs." The New York Times (February 8, 2010).


CHAPTER 6


Clifford, James, Albert Grocker, and Alex Tuzhilin. "On Data Representation and Use in a Temporal Relational DBMS." Information Systems Research 7, no. 3 (September 1996).


Gartner Inc. "Dirty Data is a Business Problem, not an IT Problem, Says Gartner." Sydney, Australia (March 2, 2007).


Henschen, Doug. "Big and Fast." Information Week (August 9, 2010).


Jinesh Radadia. "Breaking the Bad Data Bottlenecks." Information Management (May/June 2010).


McKnight, William. "Seven Sources of Poor Data Quality." Information Management (April 2009).

CHAPTER 7

ICANN. "ICANN Policy Update." 10, No. 9 (September 2010).

CHAPTER 8

Ante, Spencer E. "Dark Side Arises for Phone Apps." The Wall Street Journal (June 6, 2010).
Bray, Chad. "Global Cyber Scheme Hits Bank Accounts." The Wall Street Journal (October 1, 2010.)
Ely, Adam. "Browser as Attack Vector." Information Week (August 9, 2010).
Fratto, Mike. "What's Your Appetite for Risk?" Information Week (June 22, 2009).

CHAPTER 9


References R 7


Strong, Diane M. and Olga Volkoff. "Understanding Organization-Enterprise System Fit: A Path to Theorizing the Information Technology Artifact." *MIS Quarterly* 34, No.4 (December 2010).


Wing, George. "Unlocking the Value of ERP.* Baseline (January/February 2010).

### CHAPTER 10


Michael D. Smith and Rahul Telang. "Competing with Free: The Impact of Movie Broadcasts on DVD Sales and Internet Piracy." *MIS Quarterly* 33, No. 2 (June 2009).


Allen, Bradley P. "CASE-Based Reasoning: Business Applications." Communications of the ACM 37, No. 3 (March 1994).


Desouza, Kevin C. "Facilitating Tacit Knowledge Exchange." Communications of the ACM 46, No. 6 (June 2003).


Flash, Cynthia. "Who is the CKO?" Knowledge Management (May 2001).


CHAPTER 12
Greengard, Samuel. "Business Intelligence and Business Analytics, Big Time." Baseline (February 2010).
Hoover, J. Nicholas. "Search, Mobility BI Keys to Hotel Chain's Growth." Information Week (September 13, 2010).

CHAPTER 13
Armstrong, Deborah J. and Bill C. Hardgrove. "Understanding Mindshift Learning: The Transition to Object-Oriented Development." MIS Quarterly 31, no. 3 (September 2007).


**CHAPTER 14**


Brooks, Frederick P. *The Mythical Man-Month.* Datamation (December 1974).


Cooper, Randolph B. *Information Technology Development Creativity: A Case Study of Attempted Radical Change.* *MIS Quarterly* 24, no. 2 (June 2000).

Datz, Todd. *Portfolio Management: How to Do It Right,* CIO Magazine (May 1, 2003).


Fichman, Robert G. "Real Options and IT Platforms Adoption: Implications for Theory and Practice." Information Systems Research 15, no. 2 (June 2004).


Petrazzini, Ben, and Mugo Kibati. "The Internet in Developing Countries." Communications of the ACM 42, no. 6 (June 1999).