

# About the Author

**Steven E. Landsburg** is a Professor of Economics at the University of Rochester. His articles have appeared in the *Journal of Political Economy*, the *Journal of Economic Theory*, and many other journals of economics, mathematics, and philosophy. He is the author of six books, including *More Sex Is Safer Sex: The Unconventional Wisdom of Economics* (Free Press/Simon and Schuster 2006) and *\*The Big Questions: Tackling the Problems of Philosophy with Ideas from Mathematics, Economics and Physics* (Free Press/Simon and Schuster 2009). He writes regularly for *Slate* magazine and has written for *Forbes*, the *New York Times*, the *Washington Post*, and dozens of other publications. He blogs regularly at [www.ThebigQuestions.com/blog](http://www.ThebigQuestions.com/blog).

*Dedication:*  
To the Red-Headed Snippet