

Glossary

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| aletheia | truth, truthfulness |
| authentic | creating and facing our life-meanings |
| commodification | placing more emphasis on the external rather than the intrinsic value. In education, the value approaches the price paid to obtain it |
| desert | deserving rather than meriting |
| e-learning | electronically supported learning |
| encashment | realizing the entity |
| enframed | re-shaped within a specified context and form |
| extended present | links past and future from the present, but within very limited time horizons |
| globalization | international integration |
| m-learning | mobile learning, i.e. using the Internet via radio connection |
| massification | the movement to mass participation, rather than elitism in higher education |
| mode 2 knowledge | socially distributed, application-oriented, transdisciplinary, and subject to multiple accountabilities |
| <i>paideia</i> | education, the process of education |
| phenomenology | our understanding and experience of being |
| <i>phronesis</i> | practical wisdom |
| <i>poiesis</i> | production |
| <i>praxis</i> | skilful and practical application |
| present-at-hand | when an object is studied in its own right |
| pro-educating | promotion emerging from an educational ideological education |
| pro-marketing | marketing emerging from an educational ideology rather than the market mechanism |
| psychographic | describes any attributes relating to personality, values, attitudes, interests or lifestyles |
| rainbow concept | a concept that has many shades of meaning and can be interpreted in a variety of ways |

ready-at-hand
techné

available for use whenever needed
technical skills, historically craft skills