Unit 5

Human Resources
Alienware makes customized computers that are assembled specifically for high performance for gamers. At the end of this unit, you will learn about the Alienware co-founders Nelson Gonzalez and Alex Aguila and how they achieved their success.

**Decision Making** Why do you think it is so important for companies to make good decisions about selecting employees?

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**Real-World Business and Career Profile**

**Alienware**

**Unit 5 Thematic Project Preview**

**Cultural Diversity in the Business World** After completing this unit, you will understand how cultural diversity affects today’s businesses.

**Project Checklist** As you read the chapters in this unit, use this checklist to prepare for the unit project.

- ✔ Think about the rich cultural heritage of different students in your school, including exchange students.
- ✔ Consider how the Internet, television, and movies expose you to people of different cultures.
- ✔ Think about how globalization is creating a more culturally diverse workforce.
- ✔ Consider how businesses benefit from a multinational workforce.