Acknowledgments

We owe special thanks to Melissa Churchill, copyeditor; Judy Phillips and Lila Campbell, Production Editors; Sarah Lukawiecki, Project Manager; Karen Elliott and Nick Durlo, Acquisitions Editors; Pamela Vovos, Developmental Editor; and others at Pearson Canada who assisted with the production, marketing, and sales of this edition. In addition, we would like to acknowledge the contributions of Sherry Finney of Cape Breton University who prepared many of the Entrepreneurship and New Ventures boxed features.

We appreciate the insights and suggestions of the following individuals who provided feedback on the fifth edition or reviewed the manuscript for the new sixth edition:

Gina Grandy, Mount Allison University
Kandise Larden, Langara College
Peter Morgan, BCIT
Stephan Rosa, University of Ontario Institute of Technology (UOIT)
Lucy Silvestri, Niagara College
Dan Wong, SAIT Polytechnic
Dustin Quirk, Donald School of Business – Red Deer College
Rob Anderson, Thompson Rivers University
Dr. Scott MacMillan, Saint Mary’s University
Morris Nasi, Champlain College, Saint-Lambert
earned his MBA at McGill, as well as a graduate diploma in education and a graduate degree in applied management. Mr. Dracopoulos has taught a broad range of business courses. He is an advocate of experiential learning and dedicates a significant amount of class time to hands-on assignments. His primary interests are in the fields of marketing and management.

Outside his teaching career, Mr. Dracopoulos has worked in various marketing and sales positions. In addition to this text, he has worked on many publishing projects providing web content as well as supporting multimedia and supplemental academic material. While completing his university education, he spent a semester abroad studying management globalization issues in Europe. He has also spent a considerable amount of time coaching high-level sports and organizing events in his spare time. Recent Pearson publications include *Business in Action, In-Class Edition, Second Canadian Edition* (2009), co-authored with Courtland L. Bovee and John V. Thill.